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Contact: Bryan LiBrandi, CMO  
715-241-5196  
[bryan.librandi@greenheck.com](mailto:bryan.librandi@greenheck.com)

## **GREENHECK FORMS STRATEGIC ALLIANCE WITH NORDICCO Launches New Northern Light® UV-C Technology to Combat Airborne Viruses and Bacteria**

**SCHOFIELD, Wisconsin (September 28, 2021)** – Greenheck announced today that it has entered into a strategic alliance with Nordicco A/S, manufacturer of Northern Light® High Volume Low Speed (HVLS) fans headquartered in Fredericia, Denmark. Northern Light® patented technology combines HVLS fans with UV-C light.

The use of UV-C is part of a multilayer strategy that has been recommended by the Centers for Disease Control and Prevention (CDC) to reduce SARS-CoV-2 exposure in high-risk indoor settings like schools and restaurants. UV-C has been used for decades to help control airborne pathogens such as tuberculosis and the addition of air movement has been shown to increase UV-C's effectiveness.



“The strategic alliance with Nordicco is our first major investment in the EU region and we are enthusiastic about the partnership,” said Dave Kallstrom, Greenheck President of Operations. “Nordicco has demonstrated remarkable innovation with the creation of the Northern Light® technology. Their large-scale testing of the Northern Light® product has shown increased protection of people from airborne pathogens in building environments. We look forward to our future partnership with Nordicco and bringing this technology to the markets we serve.”

Northern Light® UV-C technology is embedded in each fan blade to maximize the pathogens' exposure to UV-C, optimizing the light's effectiveness. The development of Nordicco's technologies has been supported by ELFORSK, Danish Energy's research and development program, and the Danish Government's Innobooster program. Nordicco has also worked closely with the Danish Technological Institute. The Institute's test report cited this technology as “the most efficient system for disinfection and distribution of large air volumes while occupants are present in the room.”

“Since we started our journey in 2018, we have successfully introduced the technology to a wide range of Danish, German and Swedish companies, municipalities, and educational institutions. The agreement with Greenheck will give our technology exposure in large markets outside Europe, paving the way for our continued growth,” says Nordicco founder and CEO, Dennis Thomsen.

## **About Greenheck**

Greenheck, the worldwide leader in manufacturing and distributing air movement, control, and conditioning equipment, is headquartered in Schofield, Wisconsin, U.S.A. Greenheck’s broad line of ventilation equipment includes fans and ventilators, centrifugal and vane axial units, make-up air units, energy recovery ventilators, kitchen ventilation systems, packaged ventilation systems, indoor air handlers, dampers, louvers, and laboratory exhaust systems.

## **About Nordicco A/S**

Nordicco A/S designs and manufactures climate-friendly High Volume Low Speed (HVLS) fans and associated control systems. Nordicco’s solutions help customers improve indoor climate, lower energy consumption, reduce CO2 emissions, and eliminate the spread of airborne pathogens. Headquartered in Denmark, the company sources from local and regional suppliers wherever possible, ensuring the lowest overall carbon footprint. Learn more at [www.nordicco.eu](http://www.nordicco.eu)

For more information visit [www.greenheck.com](http://www.greenheck.com) or contact Greenheck, P.O. Box 410, Schofield, WI 54476-0410, (715) 359-6171, FAX (715) 355-2399.

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